



**Call for  
Expression of Interest  
Website Redesign  
August 2020**

## **1. Introduction**

The Cambodia Development Resource Institute (CDRI) was established in June 1990, and it celebrates its 30th anniversary in 2020.

CDRI is a unique institution in Cambodia. As an independent Cambodia's development policy research institute, CDRI's mission is to contribute to Cambodia's sustainable development, and the well-being of its people, through the generation of high-quality policy research, knowledge dissemination and professional development. CDRI works to achieve this mission in partnership with Cambodian public institutions and civil society, and their regional and international development partners, with respect for the capacity of the Cambodian people and their institutions, for the value of local knowledge and experience, and for Cambodia's history and culture.

CDRI works to produce independent, objective, scientifically rigorous and high-quality policy-relevant development research, to maximize its accessibility to policy makers, influencers and stakeholders, and to have it affect policy in five interrelated areas key for Cambodia's sustainable and inclusive development by five inter-related Research Centres, namely:

- (1) Centre for Policy Research in Agriculture and Rural Development (CPARD)
- (2) Centre for Development Economics and Trade (CDET)
- (3) Centre for Educational Research and Innovation (CERI)
- (4) Centre for Governance and Inclusive Society (CGIS), and
- (5) Centre for Natural Resource and Environment (CNRE).

Our studies are peer reviewed, published in various publication types to suit different targeted audiences, and disseminated through research briefings, workshops and roundtable meetings to policymakers and influencers within government ministries, the private sector and civil society organizations, research and academic communities and made available to the general public on our website and via social media.

In our fourth decade, the CDRI team look forward to improving and expanding CDRI's collaboration with like-minded research and development partners in Cambodia and internationally through long-term joint research programs and partnership. ICT, including website, plays important role. Due the increase of demands driven by COVID 19 and new ICT advancement, CDRI website must be updated with new and modern information and communication technology, much more robust, reliable, user friendly and highly cyber-secure.

## **2. Features of the new CDRI Website**

CDRI currently has a showcase website, created in-house on WordPress. This site now contains over 346 publications, 53 pages and links to other 300 documents hosted in our database.

This site only fulfils a small part of our needs with news, links to documents, basic information about CDRI and its ongoing activities, CDRI events, photo gallery and videos upload. It is available at: <https://cdri.org.kh/>

### **3. Objectives and needs**

CDRI needs a new website that will be the primary tool to support the implementation of our new strategies and plans.

The new website will therefore be an institutional site, fully bilingual in Khmer and English, Key needs for the new website:

- Build new layout with dynamic platform, professional and user friendly
- Fully bilingual in Khmer and English
- Mobile and tablet first Design responsiveness
- Consider Chatbots: Integrate automated chat to drive conversions:
- Upcoming news post from activities of CDRI, image, videos and Social Media link.
- Upcoming event and convenient use
- Minimize Loading Time
- Search Engine Optimization (SEO): Fast and powerful search
- Change from CMS to using new programming language (Python or PHP Laravel, asp.net)
- Reliable Database platform design
- Social media engagement
- Notification to all client's access to the website

### **4. Submission of the expression of interest.**

CDRI calls for an expression of interest by the web development companies or individual who would like to participate in the development of our new website.

Each expression of interest must include:

- Details on the provider's profile (history, partner, client...)
- Details of the provider's experience on the type of project that we are aiming at - this includes technical references on similar projects (with access to the websites indicated in reference), and experience in continued support to its O&M.
- Time frame according to the rating system detailed
- The expression of interest can be in Khmer or English.

The CDRI committee will select a maximum of 8 EOIs ranked on the basis of the scoring system.

The selected candidates will then be invited to respond to a closed call for tenders based on a full set of specifications. This complete set of specifications will contain all the elements necessary for the recommendation of a technical solution and the elaboration of a costing.

Expressions of interest should be sent by e-mail to CDRI at [hr@cdri.org.kh](mailto:hr@cdri.org.kh) no later than midnight on 01 October 2020.